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Career Objective:

Keenly interested in developing career in marketing and SEO segment and interested in working for different multinational marketing companies so that I get the opportunity of showcasing my creative and analytical writing skills and creative marketing strategies.

Educational Qualifications:

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| |  |  |  |  | | --- | --- | --- | --- | | Qualification | Name of the institution | Year of passing | Percentage scored | | Secondary | Carmel High School (W.B.B.S.E) | 2006 | 74.40% | | Higher Secondary | Carmel High School (W.B.C.H.S.E) | 2008 | 80.00% | | B.COM(H) (Accounts and Finance) | Sivanath Sastri college (University of Calcutta) | 2011 | 49.23% | | PGDM (Marketing and Finance) | New Delhi Institute of Management (AICTE) | 2014 | 63.92% (CGPA 5.01) | |

Projects :

Summer Internship project

* Company name : Indian Market Research Bureau (IMRB) International, Kolkata (29 April, 2013 to 3 July,2013)
* Project title :TRAI Customer Perception Study (EAST ZONE)
* Project synopsis : The project was based on the assessment of the quality of service and customer satisfaction survey of various service providers in the segments of basic landline, cellular and broadband services.

Final project

* Project title: Consumer behavior, Brand loyalty and Market Research of Tablet PC.
* Project synopsis: The project is based on the study of the buying behavior of the consumers, their loyalty towards a particular brand and the current and future demand of tablets.

Job Experience:

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| Name of organization | Work duration | Designation | Job profile | Current salary package |
| Royal Research | 14th July 2014 to 8th November 2014 | Academic researcher | * SEO content analysis * Financial project analysis * Secondary project analysis on marketing and finance | Rs. 132000 per annum |
| Absas Solutions Pvt Ltd | 15th December 2014 till 20th October 2016 | Team Leader | * Management of team members by providing training on project writing * Annual report analysis * Proofreading and content checking * Proofreading for grammar and keyword usage | Basic Rs. 205440 per annum + incentives up to 6000 per month |

Hobbies :

* Internet surfing
* Listening to music
* Reading e-journals and e-books

Core Competencies:

* Flexible
* Discipline
* Hard working
* Détermination

Personal Information:

* Date of Birth : 31-03-90
* Nationality : Indian
* Gender : Female
* Marital Status : Married
* Permanent Address : B-10/2, Rabindrapally, Baguiati, Rajarhat Road, Kolkata- 59
* Languages known : English, Hindi, Bengali